



Working with Impetus is like putting a turbo-charger on your organisation.

Craig Dearden-Phillips, founder and CEO, Speaking Up

TEAM2015

Impetus gives me the satisfaction of knowing I have made the biggest difference possible with my money.

Adrian Beecroft, Apax Partners

Impetus Trust works to break the cycle of poverty by investing in ambitious charities and social enterprises that can prove they are effectively tackling the root causes of poverty.

We apply our model of venture philanthropy to build the capacity of these carefully selected charities and social enterprises, so they can scale up and help many more people living in poverty to gain education, skills and jobs.

Impetus is proud to be the pioneer of venture philanthropy in the UK (winning 'top grantmaker' in the 2008 UK Charity Awards). Venture philanthropy involves giving management support and specialist expertise, as well as money. It uses the principles of venture capital to achieve a social, rather than financial, return.

Over the seven years since we were formed, the Impetus model of venture philanthropy has shown time and time again that it delivers the right combination of support services and long-term funding that high-potential charities need to build their capacity, and dramatically transform their impact and sustainability. Impetus portfolio charities have increased their income by an average of 40% a year (more than ten times the sector average!) and have increased the number of people they help each year by an average of 56%.

Impetus helps donors' money go further. For every £1 invested in our portfolio charities, we are able to more than double its value to our charities through co-investment and the pro bono expertise we provide. What's the result? It's simple. Charities can deliver their services more effectively to more people and make a greater impact in the fight to eradicate economic disadvantage.

If you'd like to know more about how your donation can help Impetus to turn around more lives, please contact us. info@impetus.org.uk

www.impetus.org.uk

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impetus
Turning around more lives

TEAM2015

Join Team 2015 for even greater impact with your charitable donation

Impetus Trust is creating a new giving club to engage a special group of donors who want to join together to give regular and committed support to our work.

We would like to invite you to join Team 2015, and help even more disadvantaged people to get the education, skills and jobs they need to lead independent lives.

Called Team 2015, these donors give either an annual gift of £1,000 for a period of five years (thereby becoming a 'Team 2015 Friend') or an annual gift of £5,000 for the same period (and becoming a 'Team 2015 Champion').

Photographs feature some of the innovative charities in the Impetus portfolio. Front cover: Street League; Flap: Blue Sky Development and Regeneration; Left: Camfed International.



By becoming a Team 2015 Friend you will receive:

- the opportunity to meet other Impetus Friends at an annual event
- invitations to other special events
- inspiring newsletters
- acknowledgement and recognition in Impetus publications.

By becoming a Team 2015 Champion you will receive:

- the opportunity to meet other Impetus Champions at two events per year
- invitations to other special events
- invitations to annual visits to see charities supported by Impetus in action, and opportunities to get involved
- regular updates
- inspiring newsletters
- acknowledgement and recognition in Impetus publications.

The Team 2015 Giving Club aims to raise £750,000 by 2015. This will help us to invest in new charities and social enterprises every year, creating a solid base for future growth.

Join now with a gift to Impetus, and be part of a group working together for even greater impact.

Standing Order form

Please return this form to: Impetus Trust
20 Flaxman Terrace, London WC1H 9PN

Questions? Please email Alexandra McGill
on alexandra@impetus.org.uk

Please use BLOCK CAPITALS

Name (Mr/Mrs/Miss/Ms)

Address

Postcode

Telephone Number

Email

Name of your bank

Bank address

Name of the account holder(s)

Account No Sort code

Please pay Impetus Trust (write amount in words)

£1000 for five years £5000 for five years

Other amount greater than £1000 for five years Amount

Amount in words

Please make the first instalment of my donation on dd/mm/yyyy _____ and renew annually on that date for the years yyyy _____, yyyy _____, yyyy _____, yyyy _____.

Gift Aid*: If you would like Impetus to reclaim tax on your donation please tick here

* To be eligible for Gift Aid you are confirming that you have paid, or will pay, at least as much UK Income Tax (for the tax year in which you are donating) as the amount Impetus Trust will reclaim on your donation.

Signature Date